

## LIFESTYLE INNOVATION



Y-Age ([www.y-age.net](http://www.y-age.net)) is a Global Success Coaching and Consulting firm that leverages international and cross-disciplinary modalities to inspire people to reach their highest potential. Where Neuroscience meets Modern Psychology and Philosophy meets Execution - the cutting edge and innovative solutions Y-Age has is reshaping, painting and maximizing the way people interact with themselves and others.

Y-Age's ultimate mission is to create a world where people have access to this knowledge of how to connect with their best selves through mastering their emotions and other tools. We believe that that's the birth right for every one. Y-Age brings together a conscious community of action takers, change makers who are connected by their passion for fun, freedom and inspired connections. Beyond that, Y-Age promotes a culture and expectation of authenticity and excellence. Now is the time to do this to build that future.

Y-Age's flagship program is called Freedom Success Formula - A 12 week experiential course helping change makers, freedom-seekers and people who are looking for a change - gain clarity, focus and take massive action on a passion inspired business.

Currently, Y-Age community includes clients from California, Berlin, Buenos Aires, Netherlands, Brasil, Singapore, NYC, Spain, Peru, Australia and many others. Y-Age conducts online and offline workshops, classes and 1-1 coaching for people to up their game and be better and have the courage and tools to reach their peak potential.

Join the Y-Age at this pivotal stage of growth in its expansion globally and be a part of this incredible journey of self discovery and expression!

As part of the Y-Age Global Team, you'll be a critical player in the mission to do empower a whole community of entrepreneurs propelled by their passions, freedom and success.

**FREEDOM SUCCESS FORMULA | COACHING WITH YING HAN |**

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About you:

You love learning the ins and outs of the business.

You like collaborative teams.

You are detail orientated, and love getting stuff done on time.

You can work independently, with support.

You are good with digital media.

You're altruistic.

You have a history of accomplishment and good time management skills.

You work smart and hard.

You deliver. Consistently.

You're deeply ethical.

You're open-minded and creative.

You have loads of energy.

You're awesome.

You're a good writer.

### **What our past interns say:**

*My experience with Y-Age has been wonderful. I am very glad to have been part of such a passionate, dynamic team - the positivity, support, and mentorship has been unparalleled, and it has been so exciting to see my learnings and work translate to very tangible contributions to the firm. The hands-on work on different platforms have given me a first-hand account on how to successfully start and micromanage a business, as well as allowed me to hone my marketing and sales skills. I am honored to have been part of and contributed to the firm at such an exciting stage of its growth!*

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Dynamic Intern For A Rapidly Growing Start Up In Personal Discovery

### **Role: Digital Marketing Intern**

You'll be contributing your skills to help build Effective Y-Age Global 2017 objectives. In the big picture, this will include Book Promotions, Content Marketing Campaigns and Significant Digital Launch Campaigns.

Specifically, this includes executing tasks related to PR, Copywriting, Social Media, partnerships, sponsorship acquisition, and supporting crucial business functions and may include tasks related to finance and accounting. The core team will provide direction and support.

Your biggest assignment for the 3-12 month period is to support in multi-level sales digital funnels through our digital strategy plan - this includes creating and conducting audience research, using those to determining marketing messages, creating marketing collateral, testing for response, creating and executing specific and analytics driven social media plans, all the way to completing a sale and calculating our ROI. Don't worry, you will be trained. Once you understand it practically, imagine what you could do with these skills...

You will be guided by the Founder, but you are able to run with new ideas and make them a reality. You'll be encouraged to innovate, but also to follow our guidelines.

You should be able to demonstrate proficiency with key role competencies including exceptional communication and organizational skills, exceptional attention to detail, a passion for excellence, strong cross-team collaboration abilities, self-motivated and forward looking, and the ability to work virtually.

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### What you can get out of this role:

- Experience inside out of a fully functioning start up
- Understand and create sales funnels for websites
- Understand and set up SEO + SEM
- Understand how the online educational publishing works and create course material
- Experience in video editing
- Experience in crafting marketing messages and collateral with coaching from top Advertisers and Marketers from agencies like Ogilvy
- Understand and participate in the publication of press releases, articles, chapters
- Confidence in creating a business out of your passion
- Understand what it takes to create a successful personal brand and how to best leverage that
- Understand data analytics
- Ability to create, do and conquer your fears
- Solidify your goals and dreams (it's part of the courses we teach!)
- And any ad hoc projects that you're interested in. The pace is fast and accurate and good work is expected.

If you would like a dynamic and wide range of exposure within the personal development innovation and start up industry in a short amount of time - this is the place to be.

If making a difference in the world and seeing impact excites you - this is the place to be.

If you are seeking to be better, to be more connected, in a practical and fun way, you have what it takes.

If you are all of the above and can't wait to be part of our team...

Drop us a note and shortlisted candidates will be contacted.  
Looking forward to hearing from you!

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